

The world's biggest fair for food, agriculture and horticulture. The International Green Week (IGW) is a one-of-a-kind international exhibition for the food, agricultural, and horticultural industries. Established in 1926 it will take place for the 77th time in 2012. Producers from all over the world use the IGW to test-market food and luxury items and establish a brand image. Exhibitors often organize around national, regional, or product themes. Presentations feature fresh produce, fish, meats, and dairy products. These combine with a vast selection of international wine, beer, and spirits specialties, to satisfy every culinary palate. Right in line with consumer trends, the IGW also includes direct agricultural sales and the BIO MARKT organic products section.

The IGW also features commercial and non-commercial agricultural, forestry, and landscaping exhibits. Changing annual themes typically include such topics as renewable resources or scientific livestock breeding and production. These trade show elements are of particular interest to those involved in the developing markets of central and eastern Europe.

VENUE: Exhibition ground Messe Berlin, Berlin-Charlottenburg, Germany.

For more details please visit the Official Website International Green Week:

[http://www1.messeberlin.de/vip8\\_1/website/Internet/Internet/www.gruenewoche/englisch/index.html](http://www1.messeberlin.de/vip8_1/website/Internet/Internet/www.gruenewoche/englisch/index.html)